



HeroHomes

Jason Brownell is the managing partner of Charcol, LLC, a local residential land development firm. Charcol is currently developing 24 building lots in the Village Case subdivision in Purcellville. Jason is also president of Bruce Brownell, Inc. a Class A residential building company that his father started in 1975. Bruce was a visionary and a pioneer in land development and building in Loudoun County. Jason was privileged to work with his father from the time he was a boy until his passing in 2004. As the co-owner and manager of the Adams Mill in Purcellville, his love of local history and its preservation are open for all to see.

MEET THE BOARD



A few years back Jason was fortunate enough to be the project manager on Marine Corporal Tony Porta's home build project in Lovettsville for a 501c3 out of New York. Tony was in the hospital from an IED explosion for more than 6.5 years and has had over 140 surgeries. His inspiration was the catalyst that created HeroHomes and bound Matthew Lowers and Jason together to pursue helping Heroes. Jason loves to lead volunteers in the field as he learned over his 18 months rebuilding in the Lower 9th after Katrina and continues this now through HeroHomes.

Jason went to Loudoun County High School and graduated with a BS from the University of South Carolina with majors in Real Estate and Business Administration. His family has been in the Purcellville area for more than 200 years. Jason loves God, his family, helping others, golfing, tennis, poker, woodworking, and building things.

Matthew Lowers is Founder and President of Wholesale Screening Solutions, a leading provider of vital data to employment screening, tenant screening, and risk mitigation providers nationwide. Since founding Wholesale in 2007, the company has grown to over 200+ employees, ranked #480 on the 2016 Inc. Magazine's 500 list, and has been recognized as one of Inc. 5000 fastest growing companies in the United States for the past 6 years. He continues to lead and grow the company as a background screening industry disruptor.

Matt resides in Western Loudoun with his wife and three kids. He was a 2002 graduate of Loudoun Valley High School in Purcellville, VA, & earned a BS in General Business/Commerce from Shepherd University in 2006. Following that, he received his M.B.A. degree from Shepherd University in 2008.



Liz McDonald is the Senior Director of the Emerging Markets division for Lowers Risk Group. She is responsible for product innovation and specializes in emerging markets. Her daily duties include executing go-to market strategies and research, project management, relationship building, and ROI decisions to identify new technologies and facilitate product launches. Prior to her role in Emerging Markets, Liz was a Product Director and was responsible for marketing strategies for new products. She holds a bachelor's degree in Business Administration with an emphasis in Marketing. Liz has served on several charitable boards and has an extensive knowledge in charitable fundraising and volunteering.



Bryan P. Snow, Director of Sales & Account Management for Wholesale Screening Solutions, supports the organization in all revenue generating and retention efforts.

His past business and life experiences, complimented by his drive to succeed, give him the tools necessary to help Lowers Risk Group continue to be the leading comprehensive enterprise risk management company in the industry.

His father, Paul Snow, served 30 years in the Navy as a Submariner and a linguist for the Office of Naval Intelligence. His mother, Barry Stapleford, served over 30 years as a linguist for the Office of Naval Intelligence. She also served two tours in Iraq. As a lifelong "military brat", Bryan is honored to help support the mission of HeroHomes providing safe and affordable community for those who have protected our freedoms.



Michael Hummel is the co-founder and President of H2 Land Company, a Loudoun County based land development consulting firm managing projects throughout the Washington DC region for multiple local and national clients. He has also been involved in ownership and management of companies in the fields of homebuilding, commercial construction, paving, and racing cars. Michael has been participating in local government for over a decade in his residence of Round Hill where he resides with his wife of over thirty years. He enjoys working with his daughter at H2 Land each day. A mechanical engineer from Virginia Tech, he enjoys driving formula race cars, golfing, and mountain climbing.




OUR MISSION


HeroHomes is a 501(c)3 not for profit foundation established to build houses for those who have fought for the preservation of freedom and democracy for others. These deserving vets and their families cannot regain what they lost defending our country, but we can give them a new start in building a solid foundation for their future and the dignity of an independent life in a wonderful small town community setting. We provide the opportunity for disabled veterans to rejoin society with the security and pride of home ownership.

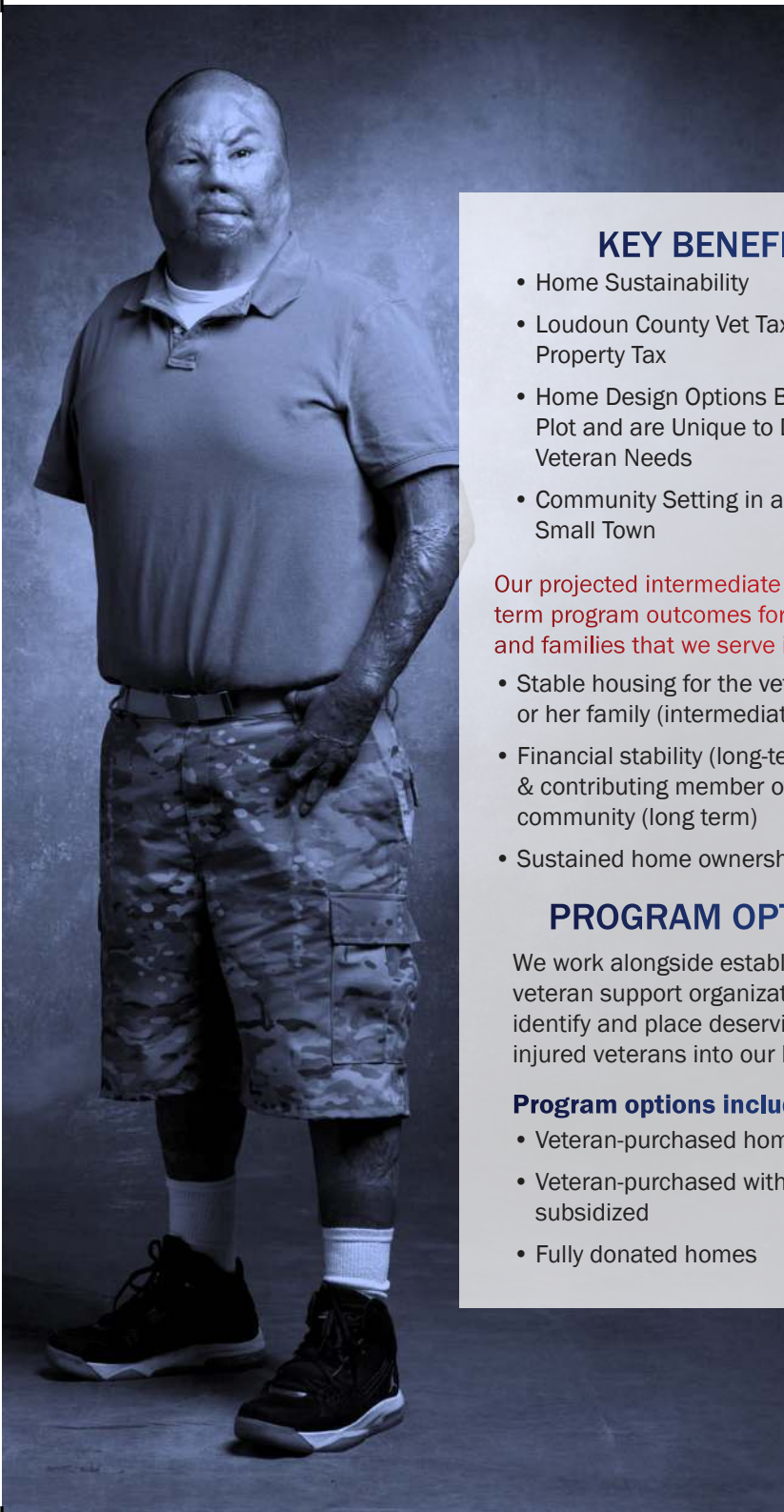


OUR INSPIRATION



The inspiration for HeroHomes began in early 2015 when Jason Brownell was asked to manage a home building project in Lovettsville, Virginia for wounded veteran Tony Porta. Tony is a medically retired Marine corporal who was burned beyond recognition by a IED while serving in Iraq. The brave veteran suffered horrible burns to 85% of his body when his Humvee drove over an improvised explosive device in Al Asad, Iraq on May 5, 2007. Tony spent six and a half years in the VA Hospital, and has undergone 140 surgeries to repair the burn damage. Incredibly, Tony has overcome his injuries and is now married to his wife Deicy. Tony has 2 children, Kenneth Charles in memory of his two deceased friends Kenneth and Charles who saved his life that fateful day in Iraq, and a daughter named Grace.





KEY BENEFITS

- Home Sustainability
- Loudoun County Vet Tax Relief on Property Tax
- Home Design Options Based on Plot and are Unique to Disabled Veteran Needs
- Community Setting in a Peaceful Small Town

Our projected intermediate and long-term program outcomes for the veterans and families that we serve include:

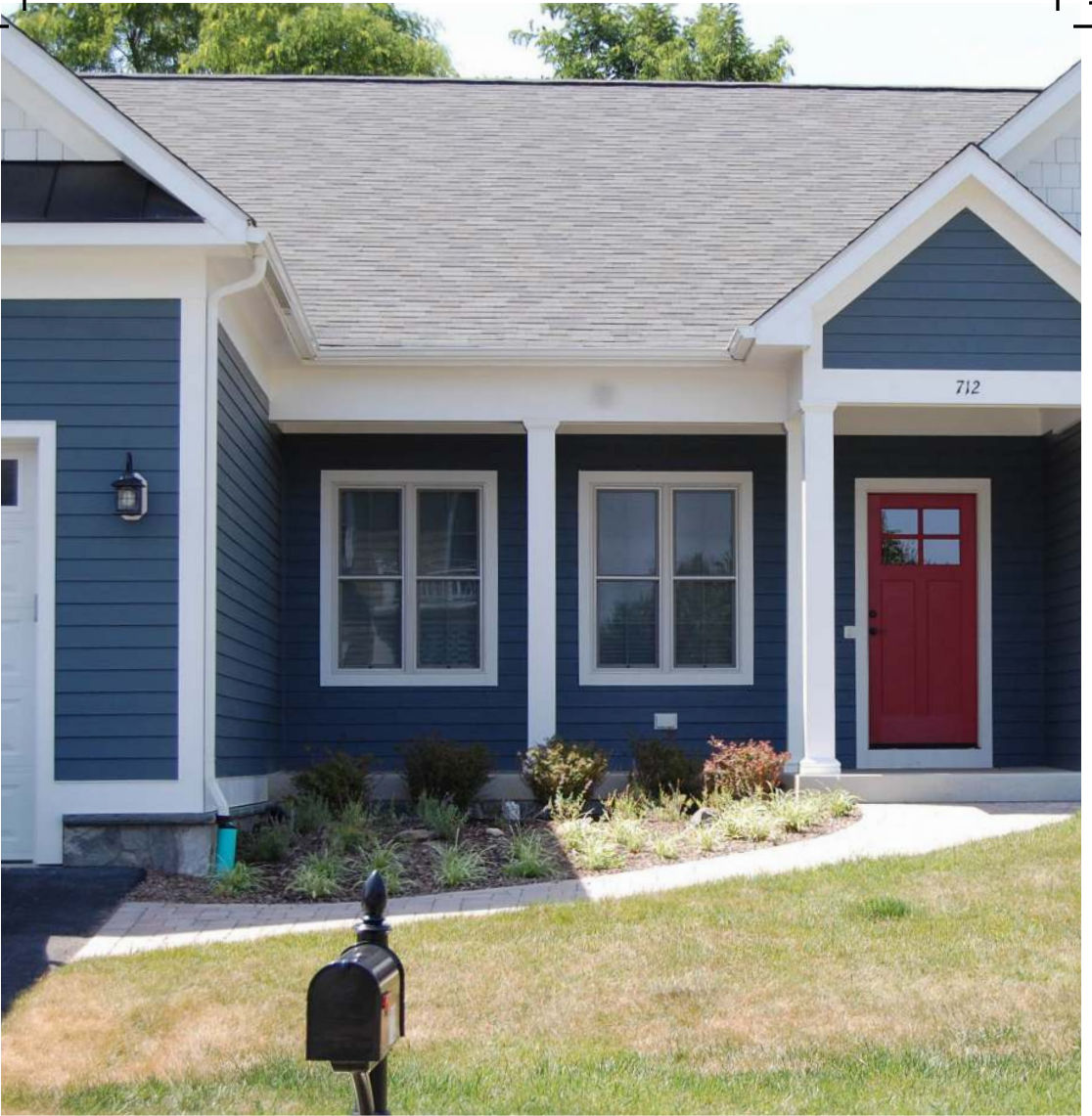
- Stable housing for the veteran and his or her family (intermediate)
- Financial stability (long-term) active & contributing member of the local community (long term)
- Sustained home ownership (long-term)

PROGRAM OPTIONS

We work alongside established veteran support organizations to identify and place deserving and injured veterans into our homes.

Program options include:

- Veteran-purchased home
- Veteran-purchased with a portion subsidized
- Fully donated homes



SERGEANT E-5
JASON STU



JASON STURM

enlisted in the Army in August 1997 and left Virginia for Basic Training in Ft. Leonard Wood, Missouri in February 1998. After completing Basic Training, he attended the Defense Language Institute in Monterey, California studying Arabic before completing his training in Spanish. Jason continued training in Texas and Arizona prior to being stationed at Ft. Drum in upstate New York.

Most soldiers being sent to Ft. Drum dread the harsh conditions but, he loved every minute of the experience. Jason began his time there serving as a Signals Intelligence Operator on an airborne platform. As the Army transitioned the electronic attack helicopters out of service, he transitioned his service to the Military Intelligence unit where he took over as a team leader for a Signals Intelligence team. During his time at Ft Drum, he completed 6 training rotations at the Joint Readiness Training Center at Ft. Polk, Louisiana, performed military honors at the funerals of fallen service members and veterans, and completed the Primary Leadership Development Course to become a non-commissioned officer.

On March 20th, 2002, during a live-fire training mission, Jason was injured when an artillery unit fired two 105mm artillery rounds 1.5 miles short of their target; landing on their position where they were having breakfast that morning. 2 soldiers were killed, 13 were injured, including Jason

who sustained injuries to his left leg that ultimately resulted in the loss of his left leg below the knee.

Jason was medically retired in September of 2003. After retirement, he worked in government contracting until he left the industry to begin coaching CrossFit and personal training full time. During this time, he was recited for the inaugural Para Bobsleigh World Cup season, where as a rookie, he competed and won the first ever Para Bobsled World Cup Title. Jason retired from the sport in 2019; taking an administrative and advisory role for the future development of the sport.

In 2016, Jason opened Old Glory Gym in Ashburn, Virginia, where he continues to diligently work towards providing a community driven fitness facility where people can build lasting relationships to enforce fitter and healthier lives.

Jason is supported by his wife; a U.S. Army Veteran and Department of State Special Agent, and their two children. His son Sam, who is 17 years old, plays football and wrestles and is headed to college in the fall of 2020. His daughter Annabelle, who is 14 years old, plays multiple instruments and manages the wrestling team at Loudoun Valley High School.

JRM

JARRAD DAVENPORT

was wounded during an IRAM rocket attack at an outpost in Iraq in June of 2011.

Jarrad started his military career in the Navy. At 17 he enlisted in the United States Navy and completed Basic Training in San Diego. He soon volunteered for Submarine Duty and was a plank owner of the USS Kentucky SSBN 737 Gold crew. After completing his first enlistment, he transferred to the US Army Reserves. He is a graduate of the Army Finance School where he was awarded the Military Occupational Skill 36B Finance.

He is a graduate of the Warrior Leadership Course where he was a Platoon Sergeant. Jarrad has a wealth of experience in Finance and volunteered to deploy with 2/376th Financial Combat Support Unit in Iraq in support of Operation New Dawn.



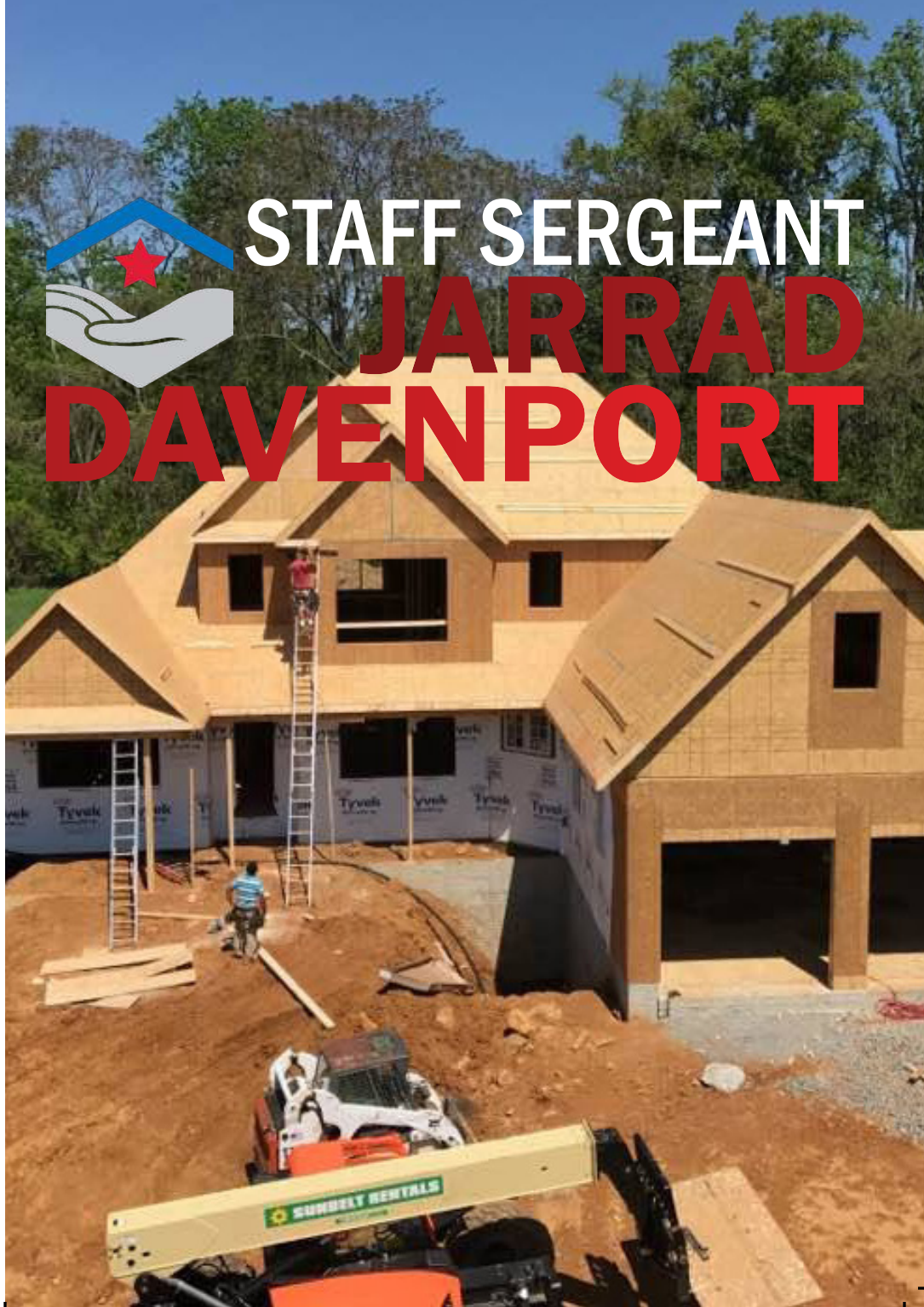
During deployment, he volunteered to spearhead the mobile finance for the Detachment. On June 2011, Jarrad received injuries sustained from multiple IRAM Rocket attacks at an outpost in Iraq.

He continued on with his mission and was transferred to Baghdad. Jarrad recovered from his injuries at Walter Reed National Military Center in Bethesda, Maryland.

Jarrad is married to Latoya Davenport and has three sons. His future plans include receiving a Master's degree in Cybersecurity from Colorado Technical University. His awards include commencement speaker for PenFed's 1st Executive Internship Program, nominated to the delegation for the International Scholar Laureate Program, graduating with his bachelors in accounting summa cum laude, and in 2013 was nominated as Adult Learner of the Year for Colorado Technical University.



STAFF SERGEANT JARRAD DAVENPORT



STAFF SERGEANT WILLIAM



1st CLASS SLEAZE



WILLIAM SLEAZE

joined the Army in 1990 following in the footsteps of his father, grandfather, and great-grandfather (His great-grandfather served in the 14th Pennsylvania Cavalry during the Civil War). At the age of 19, William experienced his first combat action during Desert Spring as a M1A1 tank driver serving in 2/34 Armor, The Big Red One, 1st Infantry Division.

During his 20 plus year military career, William participated in multiple campaigns including Desert Shield/ Desert Storm, Kuwait, Bosnia, and Operation Enduring Freedom in Iraq. During Operation Enduring Freedom his unit (the 7th Cavalry 3rd Squadron) led the race to Baghdad and received a Presidential Citation in 2003.

During his service, William was fortunate enough to develop three very strong friendships across a period of 8 years and 4 deployments.

Tragically, during his last deployment on route Grizzly (a heavily contested Military Supply Route in Iraq's Anbar province), he lost all three of those friends one month after the other with his last friend dying on December 21, 2005.

William was medically retired from the Army on Nov 29th. He was diagnosed with severe PTSD and chronic depression related to the loss of his closest friends in combat as well as traumatic brain injury.

William has had neck and shoulder surgery but still needs additional shoulder and knee surgery. William suffers from short-term memory loss and has a hard time with crowds.

William has been married to his wife Alice for 17 years and has an amazing daughter, Maggie. William, Alice, and Maggie need to find a quiet place to live, away from large crowds but within a caring community, where he can heal.



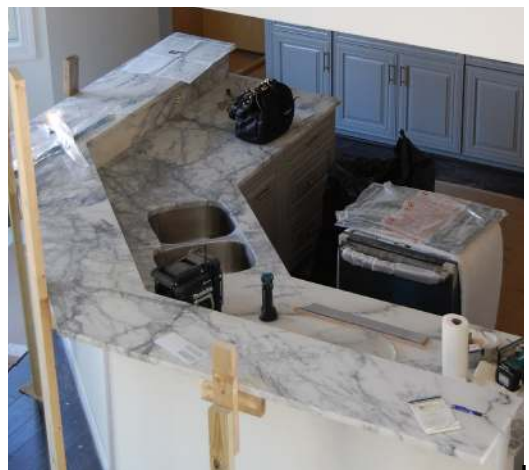
Our second HeroHome is built in Round Hill, VA at 1 Heroes Lane. This home is set on a 5-acre lot and is 3500 square foot with 3 bedrooms and 2 full and 2 half bathrooms. The Davenport home was partially subsidized and many local businesses donated funds or in-kind donations to make this project possible.

We were able build this home more quickly, since we used a structural component system, that included the walls, floors, and roof trusses, that were built in a facility and then shipped and assembled on site.

This project included a lot of on-site corporate volunteer help. We were privileged to have VISA and Dominion Energy volunteers contribute community service hours to help complete this home build.



HeroHomes delivered our first home at 712 Irvine Bank Lane in Purcellville, VA to Sergeant E-5 Jason Strum, his wife and two children. This home is built in the Village Case subdivision, centrally located in town. Jason sustained injuries to his left leg that ultimately resulted in the loss of his left leg, below the knee. This home is custom outfitted to meet Jason's needs. It is also a green, energy-efficient home equipped with solar panels to provide energy. It is a 2100 square foot home with 3 bedrooms and 2 bathrooms. We partnered with many local businesses and foundations that provided funding and in-kind donations for this home building project.





HeroHome's third project recipient is William Slease III who was an M1A1 tank commander in the Army.

The Slease property is now complete. The work included moving the house location, drilling a new well, and moving the drain-field. Engineering work was managed by Mike Hummel of H2Land. Brian Wedemeyer of Property Services Landscaping donated a brush hog to clear the lot for the work. Stewart's Septic worked on moving the drain-field to a more appropriate spot in order to save a beautiful giant oak tree that is on the property.



We have a contract executed to purchase a lot in the Village Case community from Brookfield. The lot is currently under development and we plan to begin building in early 2020. The lot is located on Stephan Mace court which is named after Army Specialist Stephan L. Mace who grew up in Purcellville and attended Loudoun Valley High School. Stephan was killed in Afghanistan in 2009 during an attack on COP Keating.



HeroHomes FINANCIALS



HeroHomes is a Purcellville based 501(c)3 non-profit organization that was formally established in June 2015.

HeroHomes is a 100% volunteer organization with no paid staff. We are proud that \$.98 of every dollar goes directly into our veteran housing.

With community support, we have partnered with nearly 100 local businesses and foundations that have provided both funding and in-kind donations toward our homebuilding projects.

Our public form 990s are posted on our website under the following link:

**[herohomesloudoun.org/
about/financials](http://herohomesloudoun.org/about/financials)**





How To Get INVOLVED

PARTNERSHIPS: HeroHomes has benefited from the generous donations and in-kind support of many local businesses. If you are interested in becoming a partner there are many ways to get involved and support our organization. Contact us to learn more about becoming a partner.

DONATIONS: Throughout the year, HeroHomes hosts fundraising events and is the benefactor of other organizations efforts. These events offer a way to be part of the community and support HeroHomes through attending or sponsorship. Additionally, you can make a direct donation through our website at: herohomesloudoun.org/contribute

VOLUNTEERS: HeroHomes needs volunteer labor to help with fundraising events, and community events that help veterans in need. Any contribution of time is greatly appreciated and a great way to give back to the community and our organization. All of our activities are accomplished through volunteers. To become a volunteer, please contact us through our website.

Please visit our website: herohomesloudoun.org/partners for a current list of our growing partners, sponsors, and volunteers!

MACE

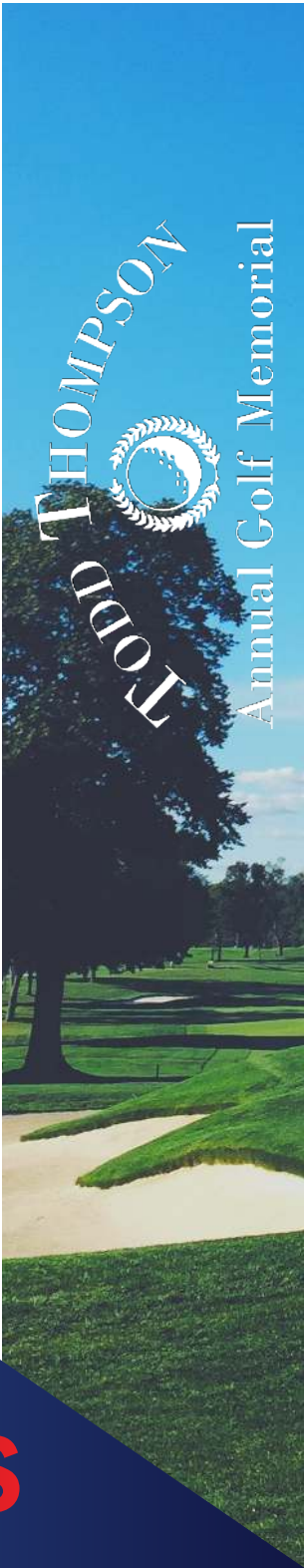
GOLF CLASSIC



TODD THOMPSON



Annual Golf Memorial

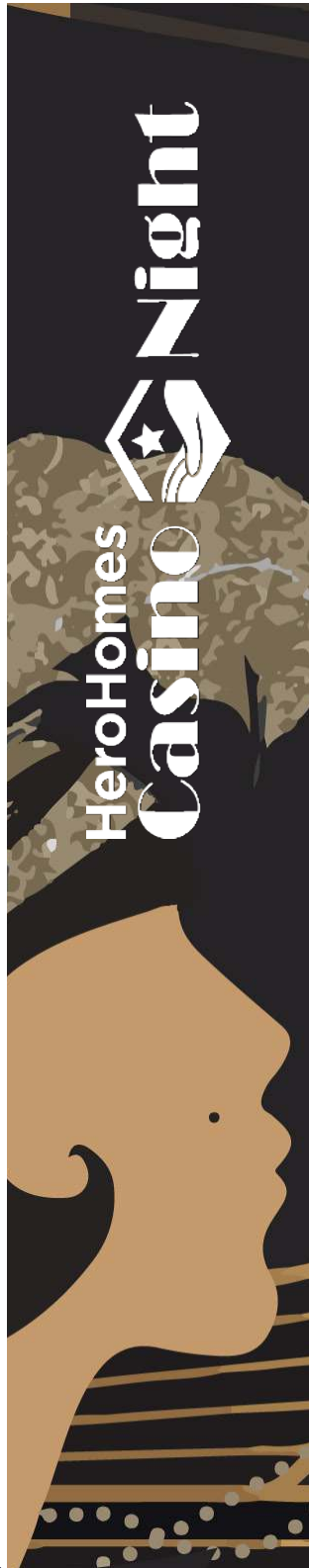


HeroHomes

Casino



Night



Annual
EVENTS



Upcoming **EVENTS**

Check Our Website for Updates & Details on
These & Other HeroHomes Events at:
herohomesloudoun.org/events

Hosting an **Event?**

If you are interested in hosting an event on
behalf of HeroHomes or with HeroHomes as
the beneficiary of your already established
event, please reach out to Bryan Snow at
herohomesloudoun@gmail.com

Past **EVENTS**



**Subaru Share
the Love Event**



**The VanMeter
Cornhole Challenge**



**Various
Fundraising Events**



The Hootenanny



Cruise-In



Hanger Fest



HeroHomes

A special **THANK YOU to all our partners, sponsors, and volunteers for helping HeroHomes in our mission to build homes for deserving veterans who have fought for the preservation of freedom and democracy for others.**



**Stay updated on our Partners, Sponsors, and Volunteers at:
herohomesloudoun.org/partners**

HeroHomes is 100% volunteer run and operated. We rely on our volunteers and partners to help us. Our partners and volunteers help in so many ways: direct donations, in-kind donations, and volunteering. We are so thankful for everyone who helps us provide homes to veterans.

With your support, we will achieve our mission of helping injured and disabled veterans rejoin society through the pride of homeownership. To learn more, please visit:

herohomesloudoun.org/contribute

Thank You



FOUNDATION PARTNERS



BUILD PARTNERS



SERVICE PARTNERS



SPONSORS



VOLUNTEERS

AND TO ALL OF OUR FAMILY & FRIENDS OF THE LOUDOUN COUNTY COMMUNITY & SURROUNDING COMMUNITIES FOR ALL THAT YOU HAVE DONE.



Kindly accept this note as a symbol of our gratitude for the donations you have made to our foundation.

They have helped our disabled veterans and their families tremendously by providing the security and pride of home ownership that they suitably deserve.

WE WILL NEVER FORGET YOUR GENEROSITY.





CONTACT US

Phone: 540.751.8850

Email: herohomesloudoun@gmail.com

www.herohomesloudoun.org